

JEWISH NEWS

2019 ISSUE DATES AND ADVERTISING DEADLINES *

October 2018

ISSUE DATE	ADVERTISING AND EDITORIAL	ISSUE TOPIC
MONDAYS	FINAL DEADLINE, FRIDAYS	
January 21	January 4	Investing/Giving
February 4	January 18	Romance/Foodie/Restaurants
February 18	February 1	Retirement
March 4	February 15	Mazel Tov
March 25	March 8	Camp
April 8	March 22	Passover
April 22	April 5	Women/Mothers' Day
May 6	April 19	Summer/Camp/Homes
May 27	May 10	Health Care
June 10	May 24	Men/Fathers' Day
June 24	June 7	Celebrating Seniors
July 15	June 28	Legal
August 12	July 26	Guide to Jewish Living
September 2	August 16	Home
September 16	August 30	Rosh Hashanah
September 30	September 13	Yom Kippur
October 28	October 11	Mazel Tov
November 11	October 25	Military/Veterans
November 25	November 6	Business/Investments
December 9	November 22	Hanukkah
December 23	December 6	Education

*schedule subject to change

To ensure the quality of your ad, please follow these guidelines:

- We only accept hi-res PDFs (press quality)
- All fonts must be embedded
- Images must be cmyk, 200 ppi or higher at 100%
- All files must be cmyk only (no spot color, no rgb)
- Ads must meet size specifications
- Do not use crop marks

We cannot accept:

- Publisher, Word or Powerpoint files
- Images/files from the web
- RGB images or files
- Ads with 4C black type
- Ads with spot color

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