

# JEWISH NEWS

2024 ISSUE DATES AND ADVERTISING DEADLINES \*

May 2023

ISSUE DATE	ADVERTISING AND EDITORIAL	ISSUE TOPIC
MONDAYS	FINAL DEADLINE, FRIDAYS	
January 22	January 5	Invest/Retire
February 12	January 26	Foodie/Romance
March 4	February 16	Mazel Tov
March 18	March 1	Camp/Estate Planning
April 8	March 22	Passover
April 22	April 5	Moms/Women
May 13	April 26	Camp/20 Years
June 3	May 17	Dad/Men/ Grads
June 17	May 31	Health Care
July 15	June 28	Seniors
August 12	July 26	Guide
September 16	August 30	Rosh Hashannah
September 30	September 13	Yom Kippur
October 14	September 27	Legal
October 28	October 11	Business/Investment
November 11	October 25	Mazel Tov
December 2	November 15	Year-end Decisions
December 16	November 29	Hanukkah
schedule subject to change		

**To ensure the quality of your ad, please follow these guidelines:**

- We only accept hi-res PDFs (press quality)
- All fonts must be embedded
- Images must be cmyk, 200 ppi or higher at 100%
- All files must be cmyk only (no spot color, no rgb)
- Ads must meet size specifications
- Crop marks are not needed

**We cannot accept:**

- Publisher, Word or Powerpoint files
- Images/files from the web
- RGB images or files
- Ads with 4C black type
- Ads with spot color

**Contact:** Jewish News | 5000 Corporate Woods Drive, #200 | Virginia Beach, VA 23462

(757) 965-6100 | fax 757-965-6102 | [news@ujft.org](mailto:news@ujft.org) • send finished art to [news@ujft.org](mailto:news@ujft.org) (cmyk pdf only!)