

JEWISH NEWS

2018 ISSUE DATES AND ADVERTISING DEADLINES *

June 2017

ISSUE DATE	ADVERTISING AND EDITORIAL	ISSUE TOPIC
MONDAYS	FINAL DEADLINE, FRIDAYS	
January 22	January 5	Investments
February 5	January 19	Mazel Tov/Cooking and Eating
February 19	February 5	Retirement
March 5	February 16	Passover
March 26	March 9	Camp
April 9	March 23	Israel at 70
April 23	April 6	Women/Mothers' Day/Graduation
May 7	April 20	Homes ready for summer
May 28	May 11	Healthcare
June 11	May 25	Men/Fathers' Day
June 25	June 8	Senior Living
July 16	June 29	Legal
August 13	July 27	Guide to Jewish Living
September 3	August 17	Rosh Hashanah
September 17	August 31	High Holidays
October 1	September 14	Home
October 22	October 5	Mazel Tov
November 5	October 19	Veterans
November 26	November 9	Hanukkah
December 10	November 23	Business
December 24	December 7	Education

*schedule subject to change

To ensure the quality of your ad, please follow these guidelines:

- We only accept hi-res PDFs (press quality)
- All fonts must be embedded
- Images must be cmyk, 200 ppi or higher at 100%
- All files must be cmyk only (no spot color, no rgb)
- Ads must meet size specifications
- Do not use crop marks

We cannot accept:

- Publisher, Word or Powerpoint files
- Images/files from the web
- RGB images or files
- Ads with 4C black type
- Ads with spot color

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