

JEWISH NEWS

2022 ISSUE DATES AND ADVERTISING DEADLINES *

November 2021

ISSUE DATE	ADVERTISING AND EDITORIAL	ISSUE TOPIC
MONDAYS	FINAL DEADLINE, FRIDAYS	
January 24	January 7	Foodie/Romance
February 14	January 28	Investments/Retirement
February 28	February 11	Mazel Tov
March 14	February 25	Camp
March 28	March 11	Passover
April 11	March 25	Passover
April 25	April 8	Mom/Women/Camp
May 9	April 22	At Home
May 23	May 18	Anniversary Issue
June 6	May 27	Men/Dads/Grads
June 27	June 10	Health Care
July 18	July 1	Seniors
August 15	July 29	Guide
September 12	August 26	Rosh Hashannah
September 26	September 9	Yom Kippur
October 17	September 30	Legal
October 31	October 14	Business/Investments
November 14	October 28	Hanukkah/Holidays
December 5	November 18	Holidays
December 19	December 2	Year-end/Education
schedule subject to change		

To ensure the quality of your ad, please follow these guidelines:

- We only accept hi-res PDFs (press quality)
- All fonts must be embedded
- Images must be cmyk, 200 ppi or higher at 100%
- All files must be cmyk only (no spot color, no rgb)
- Ads must meet size specifications
- Crop marks are not needed

We cannot accept:

- Publisher, Word or Powerpoint files
- Images/files from the web
- RGB images or files
- Ads with 4C black type
- Ads with spot color

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